

Title:	William J. Glynn Medal
Award Type:	Medal
Programme Description:	
Long Description:	Dr Liam Gynn was a colleague in the marketing subject area who pioneered the study of Services
	Marketing in Ireland and internationally. Liam died in 2000 at age 40 and this medal was established in his
	memory and is presented to the best student in the Services Marketing subject.
Value:	1,200