



UCD Lochlann Quinn
School of Business

UCD Business

International Prospectus
2024



Open Up Your World

GENERATION CHANGE

Inspiring tomorrow's leaders
to make a positive difference
in business and society,
and to think, act, reflect
and keep learning, in an
ever-changing world.



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WELCOME TO THE FUTURE

Welcome to the future at UCD Quinn School of Business.

UCD QUINN SCHOOL

At UCD Quinn School we have made a commitment to transformational learning and development, and to research, innovation and impact in Ireland and for the world. We work to cultivate informed, active, global citizens with the capacity to think, act, reflect and keep learning.

Our ambition is to help set you on your path to make a positive difference in business and society. At its best, university is about ideas, experiences and relationships that help you to see yourself and the world in new ways.

At UCD Quinn School you'll be challenged and supported to expand your horizons and ambitions as you build strong foundations of business knowledge. You'll be part of a global classroom, learning new ways of working, thinking and collaborating - and building friendships that will support you throughout your life and career.

GENERATION CHANGE

UCD Quinn School has a long history of innovation to help students meet and shape a changing business and social world. We are committed to leading that edge, not just today but for generations to come. We offer close links with our employer community, exceptional business internship opportunities, the chance to travel, an extraordinary alumni network, a vibrant campus community and a world-class learning environment.

At the heart of UCD Quinn School, is the exciting UCD Moore Centre for Business – a dynamic canvas of active learning classrooms, digital collaboration spaces, a showcase auditorium, and extensive co-working zones providing the ideal setting to collaborate, experiment, and learn by doing.

As you read, please imagine your future at UCD Quinn School. We hope you will be excited by our story and ambitious to be part of it, too. We would be happy to hear from you with any questions you may have. We look forward to working together to help shape the future of business.

Associate Professor Maeve Houlihan
Director - UCD Lochlann Quinn School of Business

WHY STUDY BUSINESS AT UCD?

The world of business is ever evolving and UCD Quinn School is evolving with it.



TOP 1%
of business
schools
globally



**TRIPLE
ACCREDITED**
business school
for 20+ years



**GLOBALLY
FOCUSED**
offering international
opportunities



**EDUCATION
EXCELLENCE**
expertise across
100+ modules



**DYNAMIC
INNOVATIVE**
learning
experience



EXCELLENT
career opportunities
with global Alumni
Network of 107,000



**PAID
INTERNSHIP**
opportunities with
top tier companies



**PROGRESSIVE
ENGAGING**
study environment



WHY STUDY BUSINESS IN IRELAND

Ireland is a culturally rich, English-speaking country located on the edge of Europe. Ireland is recognised as having one of the best education systems in the world and our graduates are sought after around the globe.

STUDYING IN IRELAND

Ireland is an ideal choice for students who want the best possible springboard for their future. Ireland is not only recognised as having one of the best educational systems in the world but it is also considered one of the safest countries for international students to study in. Ireland is ranked the third safest country in the world by the Global Peace Index 2023.

Ireland is a stable, secure, pro-business country with the fastest growing economy in the Eurozone. Approximately one third of our population is under 25 and we rank first globally for attracting and retaining international talent to our well-educated workforce (IMD). Ireland offers international students stay back visa options to seek employment in Ireland after completing their education here.

Known as the silicon valley of Europe, there are over 1,500 multinational companies located here from the tech, pharma, medical device and banking and financial services sectors as well as a vibrant indigenous industry sector. This access to a thriving business environment and the connections we have with our alumni and industry contributes to the high employability of graduates.

UCD - IRELAND'S GLOBAL UNIVERSITY

By studying business in the UCD Quinn School, students are becoming part of Ireland's leading global university. UCD is ranked within the Top 1% of World Universities and has been ranked #1 for graduate employability since 2018 in the QS Graduate Rankings. Our 133 hectare woodland campus is home to over 9,500 international students from 152 different countries. While studying with us international students can also further enhance their international experiences thanks to our over 450 Exchange Partners around the world.

UCD is at the forefront of global knowledge with an innovative curriculum informed by the latest research and driven by lecturers at the leading-edge of their disciplines. Through the unique flexibility of UCD Horizons, students can shape their studies by adapting the curriculum to suit personal preferences.





WILNE BRITZ

Commerce graduate 2023 &
PwC Graduate Programme

UCD Quinn is one of the top 1% of business schools globally. That coupled with the fact that Ireland is an English-speaking country made UCD my top choice for studying abroad. UCD offered me a fantastic scholarship that played an important role in my choice of where to study.

Irish people are arguably the friendliest nation and this made making friends a lot easier. Though the weather is not as great as in South Africa, the people and Irish culture certainly made up for it! Moving abroad can be hard, however, the endless opportunities in UCD helped distract me from any feelings of being homesick.



QUINN SCHOOL EXPERIENCE

The UCD Quinn School is a progressive and engaging environment, which places a strong emphasis on independent thought.

The experience of studying here is like no other. You will work with ambitious business students from around the world. You will meet some of the world's leading employers and interact with leading research-active lecturers. Our focus is not only on providing education, but also on the skills necessary to succeed in the working world. Our School is a community-focused epicentre on the UCD campus for our students, and a space purpose built for business education, formal and informal connecting, collaborating and continuous development.



COLLABORATION STUDIOS

Our collaboration studios have the latest audiovisual technology to train and practice your presentation and communication skills. In these spaces you can record and practice your pitches and presentations for group work or as interview preparation.

EXTENSIVE CO-WORKING SPACES

At the heart of the Quinn School is the idea of belonging, collaboration, co-working and side-by-side learning, inside and outside the classroom. Areas such as the Moore Atrium contain a rich mix of solo and collaborative working and social spaces for our students.

KPMG SKILLS ZONE

The KPMG Zone supports professional and personal development, as well as skill-building activity, experiences and opportunities for transformational learning and real workplace skill development. Co-located is the Data Analytics Lab which hosts Bloomberg terminals providing access to the premier professional tools used in financial, investment, treasury, business research and data analytics industries.

THINK LAB

Our Think Lab is a 16-person dedicated space for hands-on experimentation, problem solving and design thinking focused on innovation and teamwork. Designed to mimic the future of work in collaborative teams, the space is equipped with the tools needed for successful group work.

The experience of studying here is like no other. You will work with ambitious business students from around the world. Our focus is not only on providing education, but also on the skills necessary to succeed in the working world.

EY ENTREPRENEURSHIP AND INNOVATION HUB

This dynamic space contains 50 mobile node chairs with writable walls for collaborative learning. From presentation space to group work and problem solving, the EY Entrepreneurship and Innovation Hub enhances the work of Ireland's young business talent as they design the future.

MEDIA SUITE

Recording studios and editing suites provide opportunities and support to extend digital content and creator skills in collaboration with the Business eLearning team. From video and podcast creation to online tutorials, our students have access to the spaces and equipment necessary to be a digital leader in the world of business.

GEORGE MOORE DIGITAL COLLABORATION ROOM

This 66-seat digitised cooperative learning space will facilitate live business simulations, game-based learning, case assignments, interactive data analysis and team activities to nurture digital, and real-life collaboration skills.

AGILE THINKING

Ambition and unique learning spaces prepare our students to work in a rapidly changing global landscape.



**TAKE A VIRTUAL TOUR OF
THE UCD QUINN SCHOOL**



Class of 2023

SUPPORTING OUR STUDENTS

Knowing that life in a large university environment can be challenging, UCD and the Quinn School provide a range of supports to help our students adapt to life in college.

INTERNATIONAL STUDENT CO-ORDINATOR

Our International Student Co-ordinator, Emily Cassidy, helps International students integrate, adjust and adapt to life in UCD and Ireland through one-to-one meetings and student-focused events.

SCHOOL OFFICE

The School Office is the place for students to go for all queries relating to their course. All programmes have a dedicated Programme Manager based in the UCD Quinn School who will be a key support for all students during their time in UCD.

PEER MENTORS

Peer Mentors are students who have completed first or second year in a similar subject area. They are here to help students integrate into their programme area. Every first year student is linked up with a Peer Mentor during Orientation Week.

STUDENT ADVISERS

Student Advisers in UCD provide support to all students throughout their time here but in particular during their first year in college. Students can speak with them in relation to personal, social or practical issues. Our Student Adviser, Jacqueline Levine, can be found next to the School Office.





EMILY CASSIDY

International Student Co-ordinator,
UCD Quinn

Studying in a new country not only inspires personal, professional, and academic growth, it changes the way we view the world. Here at the Quinn School, we support and encourage students to explore new opportunities, ideas, and friendships that will enhance their educational experience and beyond.



SCHOLARSHIPS AND AWARDS

Both UCD and the Quinn School of Business offer a wide range of scholarship opportunities for high-performing students.

INTERNATIONAL SCHOLARSHIPS

There are a range of scholarships available for international students studying at UCD.

- UCD Global Scholarships
- UCD Global Excellence Scholarship
- UCD Lochlann Quinn School of Business VPI Discretionary Scholarship
- Government of Ireland International Education Scholarships

QUINN SCHOOL SCHOLARSHIPS AND AWARDS

The UCD Quinn School of Business recognise student excellence and achievement through a wide range of awards. Each year over 80 scholarships, awards and medals are presented to students at the annual school awards ceremony.

ACADEMIC SCHOLARSHIPS AND AWARDS

UCD Quinn scholarships include:

- KPMG Denis O'Connor Scholars Programme
- EY Scholars Programme
- Quinn Business & Society Scholarship
- Mont Kavanagh Trust Enterprise Internship Scholarship
- Graduate Scholarships
- Stage Scholarships





NOBEL DIALOGUE SCHOLARSHIP

The Nobel Dialogue Scholarship enables one Business student each year to participate in a truly global programme for future changemakers. Working within a team of ten students selected from across the globe, this scholarship brings students to Sweden each December to participate in the Nobel Week Dialogue in conjunction with the Nobel Prize Museum. As part of this high impact programme, students discuss and consider some of society's greatest challenges.

AMY FINNEGAN

Business & Law Student
2023 Nobel Dialogue Scholar

I can honestly say I have learned so much. The experience was life-changing. I joined students from Australia and the US to present on the topic of Energy and Fast Fashion.



Ciara McDermott, Julie Gannon
& Federico Mambelli. Commerce
International Graduates 2022



YOUR CAREER, YOUR FUTURE

Graduates from the UCD Quinn School are highly sought after in a range of fields such as accounting, banking and finance, management consulting, marketing, business operations, and technology, along with the public sector and not-for-profit organisations.

Increasingly, our graduates are among an entrepreneurial elite who are leading the way in a varying range of industries including financing, transportation and cosmetics.

We pride ourselves on our industry connections and have approximately 107,000 UCD business alumni shaping business practice around the world. Many leading organisations and alumni visit the school during the year for presentations and networking opportunities with our students. While the majority of our students go into full-time employment when they graduate, others choose to continue on to postgraduate study at the internationally renowned UCD Michael Smurfit Graduate Business School and other leading universities such as MIT, Imperial College London, the University of Cambridge, and the London School of Economics.

UCD GRADUATE OUTCOMES

75%

ARE IN
EMPLOYMENT

20%

IN FURTHER
STUDY OR
TRAINING

Information based on UCD Graduate Outcomes Survey of 2021 graduates within 12 months of graduation.

The balance of students are either seeking employment (3%) or involved in other activities (2%).

OUR ALUMNI

Our graduates are a diverse group of global thought leaders, entrepreneurs and trailblazers in many sectors and industries. Scan the QR code to learn more about our alumni through their online profile.



PATRICK WALSH

CEO & Founder,
Dogpatch Labs



AIMEE CONNOLLY

CEO & Founder,
Sculpted by Aimee



PATRICK FLANAGAN

Paralympian &
Financial Consultant,
Mazars



JANE -ANN MCKENNA

CEO, Dóchas



AOIFE CONNAUGHTON

Director,
Sustainability and
Climate, Deloitte



FEARGAL HYNES

Executive
Director, Druid
Theatre Company



THOMAS ARNOLD

Founder and
CEO, Fearless
Media



MARY ISHABIYA

Assistant
Vice President,
Senior Auditor,
Bank of America



LORCAN NYHAN

Head Of
Training, The
Communications
Clinic



JOANNE HESSION

Founder and
CEO, LIFT
Ireland



NIAMH TALLON

Founder and
CEO, Her Sport



JACK TEELING

Founder &
Managing
Director, Teeling
Whiskey Company



TOLUSE AKINLABI

Senior Account
Manager, Google



EIMEAR LAMBE

Olympic Medalist,
Business Consultant
EY



JOE BARRETT

Co-Founder and
CEO, Applegreen

QUINN INTERNSHIP PROGRAMME

The UCD Quinn Internship Programme provides students with an opportunity to put theory and skills learned in the classroom into practice during their degree.

The UCD Quinn Internship Programme is an optional programme which Commerce, BSc Business and Economics & Finance students can apply to participate in. We have partnered with a range of companies from multinational professional services firms to local enterprises, to offer paid internships across a range of business disciplines. Our partners have recognised the high calibre of students coming from the Quinn School and increasingly consider these internship opportunities as a fundamental part of their graduate recruitment strategy.



Our Internship students receive ongoing support and advice from the Internship Manager, Academic Coordinator and Careers Network in the lead up to the application process and throughout the internship year. This includes CV and interview workshops, mock interviews with employers and a pre-internship training day to help prepare for the transition into the workplace.

During the Internship students are registered to a year long online reflective module designed to enhance the learning opportunities available throughout the year.

Assessment is structured on the work-based learning experience during the 9-12 month placement. Successful completion of the internship forms part of the student's Academic Transcript.

INTERNSHIP SCHOLARSHIP OPPORTUNITIES

Recognising the importance of broadening the range of opportunities available to students and the benefit of engaging with our community, the Quinn School recently launched two internship scholarship opportunities: The Quinn Business and Society Internship Scholarship and the Mont Kavanagh Trust Enterprise Internship Scholarship.

Our internship programme is popular among students with 80% of students opting to complete an internship this year.

**INTERNSHIP
PARTNERS
INCLUDE:**



abbvie



Deloitte



WHY DO AN INTERNSHIP?

BENEFITS TO THE STUDENT

Watch our Quinn
Internship Programme
information video.



BUILDS
professional
networks



ENHANCES
employability



SUPPORTS
career decision
making



**PRACTICAL
EXPERIENCE**
theory into
practice



DEVELOPS
awareness
of workplace
culture



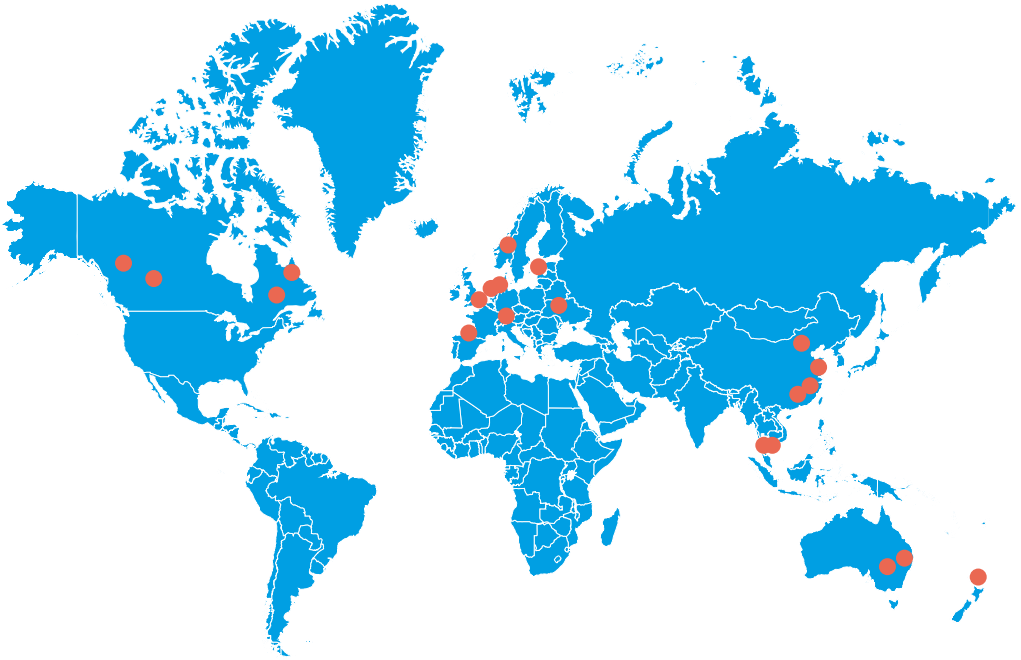
**PERSONAL +
PROFESSIONAL**
skills development

WEN XIN LEE

Commerce Student

I completed my internship in the Audit & Assurance department of Deloitte Ireland. I found the experience very beneficial. I saw how the industry works in real life and how to apply the knowledge that I learned in the classroom to the working world. I feel I have gained experience and exposure that were completely different from university life and developed my personal and professional skills. I am delighted that I decided to complete this internship and would highly recommend it.





ENHANCE YOUR GLOBAL EXPERIENCE

We have excellent links with close to 70 partner institutions across the world. Taking part in an exchange opportunity can further open your eyes to a different way of life, becoming an amazing personal experience that improves your business skills in the eyes of future employers.

Our partner universities include:

ASIA

- Peking University, China
- Shanghai Jiao Tong University, China
- University of Hong Kong
- The Chinese University of Hong Kong
- National University of Singapore

CANADA

- University of Toronto
- University of British Columbia
- HEC Montréal

EUROPE

- WU Vienna University of Economics and Business, Austria
- ESADE Business School, Spain
- Copenhagen Business School, Denmark
- ESSEC Business School, France
- Corvinus University of Budapest, Hungary
- Università Bocconi, Italy
- Rotterdam School of Management, Netherlands
- BI Norwegian Business School, Norway

OCEANIA

- The University of Auckland, New Zealand
- Australian National University, Australia
- The University of Sydney, Australia
- The University of New South Wales, Australia

NORTH AMERICA

The UCD Quinn School has a number of partner universities in the US that send students to study with us every year. This is an opportunity to network, meet friends and develop relationships with students of top-tier American business schools. Students join us from universities including Cornell University; University of Pennsylvania, University of Notre Dame and Boston College.

Our partner universities are reviewed and updated regularly. For the most up-to-date list of all the partner universities visit www.ucd.ie/quinn

WHY GO ON AN EXCHANGE?



EXPERIENCE

a new
learning
environment
and culture



DEVELOP

and enhance
your personal
skills



ENJOY

new
experiences



IMPROVE

employment
opportunities



BUILD

your global
mindset

BARRA O'MAHONY

Commerce Student

The Quinn School encourages students to broaden their horizons and the exchange programme provided me with the opportunity to study at Singapore Management University (SMU). Aside from being ranked in the Top 50 business schools globally, SMU's small class sizes makes the experience unique. Exploring new cultures and travelling across eight new countries was a personal highlight for me. Singapore also highlighted the strength of both the Irish diaspora and the UCD Business Alumni Network.



Singapore Management University

BUSINESS MENTORING PROGRAMME

The UCD Quinn Business Mentoring Programme is an optional programme for students in second year across all undergraduate programmes in the UCD Quinn School.

BUSINESS MENTORING

This is a six month programme running from November to April where undergraduate student mentees are matched with experienced UCD School of Business alumni mentors based on mentor expertise and career areas of interest to the mentees.

The mentoring partnership provides students with an opportunity to gain insights into the business and personal skills required to succeed in today's competitive economy and to increase their confidence and employability through development of professional and interpersonal skills. All of the mentors are experienced alumni from a diverse range of business roles and sector backgrounds, who are committed to sharing professional knowledge and expertise.

90% of students who took part in the mentoring programme felt they had improved their professional skills.

HOW DOES IT WORK?

The students and their alumni mentor commit to a minimum of three meetings. In addition to a training session, participants are supported throughout the programme by the Mentoring Manager.



**EMMET O'REILLY**

Commerce Graduate
Managing Director | Author

Over my four years with the programme, I've found the mentees to be highly motivated to learn from the process and very open to all advice given. The mentorship programme is a great opportunity for students to hear from seasoned professionals from a variety of sectors and provides the mentees with a different perspective as they consider career opportunities. The highlight for me of the mentoring programme has been witnessing the progress of the mentees during the process and to see how their confidence has grown. I would strongly encourage all students to embrace the opportunity to be mentored.

**AINE BRADY**

Commerce Student

I was partnered with Leanne Carrol, a commerce alumna, who recently started with Microsoft and their UX design team after working many years in marketing in New York. From day one, Leanne shared her experience, her knowledge and her time with me throughout this process as well as helping me improve my cv, cover letter and interview technique. She has gone above and beyond to help me further my skills and expand my knowledge of the industry and gave me an insight into the working world.

WHY TAKE PART IN MENTORING?

**IMPROVE**

communications
and professional
skills

**BUILD**

your social
and academic
confidence

**GAIN**

INSIGHT
into your
future career

**GROW**

professional
networks

**PRACTICAL**

ADVICE
on your CV
and interviews

**DEVELOP**

your approach
to career
planning

OPEN UP YOUR WORLD

University is about ideas,
experiences and relationships
that help you to see yourself
and the world in new ways.



OUR PROGRAMMES

Our challenging and stimulating degree programmes are internationally recognised and highly valued business qualifications. A degree from the UCD Quinn School is an excellent start to a professional career, with options to suit many different types of students. Whether you have a strong quantitative aptitude, excel in languages or like solving problems or creating new ideas, there's a degree to suit you.

We aim to offer a truly rewarding experience to our students. Given our global reputation, our programme offerings are academically rigorous and are regularly reviewed to ensure they are at all times practically relevant to meet the needs of a rapidly changing global business environment.

Options at a Glance					
Course Breakdown	Commerce	BSc Business	Commerce International	Economics & Finance	Business & Law
Duration	3 or 4 Year Degree	3 or 4 Year Degree	4 Year Degree	3 or 4 Year Degree	4 Year Degree
Optional Internship*	✓	✓	✓	✓	
Optional Exploratory Year		✓			
Exchange (1 Year)			✓		
Optional Exchange (1 Trimester)	✓	✓		✓	✓
Mentoring Programme	✓	✓	✓	✓	✓

*Students undertaking Commerce, BSc Business and Economics and Finance can undertake an optional one-year internship. Commerce International students can undertake a summer internship module for academic credit.

ELEVATED LEARNING

Our focus is not only on providing education, but also on the skills necessary to succeed in the working world.



SAMPLE TIMETABLE

On average, students in our full-time programmes have 18-22 hours of contact time per week, including lectures, tutorials and small group teaching. Outside of this, you will be expected to schedule time for study and class preparation as well as time to work on projects and assignments, either individually or in a group.

Below is a sample timetable to illustrate how students in our full-time Commerce programme could spend their time, but each student has their own individual schedule depending on their programme structure.

Class Times	Monday	Tuesday	Wednesday	Thursday	Friday
9:00	Maths for Business	Foundations of Management		Business Law	
10:00	Maths for Business	Foundations of Management	Business in Society	Business Law	Tutorial
11:00			Business in Society	Business in Society	Effective Learning and Development
12:00		Class Readings and Lecture Preparation		Business in Society	Effective Learning and Development
13:00			Careers Event - Talk by potential employer		
14:00	Class Readings and Lecture Preparation	Tutorial			
15:00	Inside Organisations		Class Preparation	Tutorial	Tutorial
16:00	Inside Organisations	Assignment Preparation	Class Preparation	Essay Preparation and Study	Study Time

Faculty and staff are dedicated to providing cutting-edge, transformational learning and development opportunities for students.



BACHELOR OF COMMERCE

BComm (Hons) (NFQ Level 8)

Commerce BSS1

The UCD Bachelor of Commerce (BComm) degree has a long tradition at the forefront of business and management education in Ireland. The BComm provides a comprehensive and rigorous foundation in core business disciplines, whilst also allowing students to specialise in an area of business expertise.

WHY IS THIS COURSE FOR ME?

The BComm is a globally-recognised business degree, designed for ambitious and achievement-orientated students who want to make a significant impact in the business world. Combining strong theoretical understanding with the practical skills needed for graduate employment, students are reassured of a challenging and relevant course for the modern business world.

You will learn to become an independent and critical thinker and a cogent and compelling communicator; with the skills to work seamlessly in groups; to develop the technical and mathematical skills to analyse and make sense of business data and intelligence.

You will learn about the recent themes and trends transforming the business landscape, such as globalisation, technological change, and environmental sustainability.

WHAT WILL I STUDY?

In your first and second year, you will study a wide range of core business disciplines.

This will give you a solid understanding of the foundations of business. You will explore modules through numerous different assessments and project methods, including: case studies, presentations, and business simulations.

In your final year, you will have the option to focus your module choices on a specific business area or you may wish to continue studying modules from across the broad range of business disciplines.

With a wide range of electives, the BComm gives you the flexibility to develop your own personal niche of expertise with a degree of strong industry standing.

BComm students can choose from a catalogue of over 60 optional business modules, including Intro to Cryptocurrencies, Sustainable Finance, Entrepreneurship in Action, Global Marketing, and much more.

Throughout their studies BComm students will develop a critical awareness of business trends, issues, and developments and learn to demonstrate a strong analytical orientation towards decision-making and problem-solving.



FANGYU ZHANG

Commerce Student

I choose to study at UCD because it is a truly international, dynamic, and prestigious university with many international students. I felt the Bachelor of Commerce at UCD was the perfect fit for me as I can select from a wide range of business option modules giving me the flexibility to tailor my own degree. Numerous partnerships with local and international companies and the Quinn Internship Programme allow me to acquire practical skills and gain some work experience before graduation, which is extremely valuable for starting a career in the business sector. As an international student, I would say that the most interesting and exciting part of my studies is engaging myself in a culture that is hugely different from mine.



BACHELOR OF COMMERCE

CAREERS AND GRADUATE STUDY OPPORTUNITIES

The versatility of the BComm degree ensures graduates can opt to follow pathways into many business sectors and enterprises.

- **Accountancy** (e.g., professional training in industry, audit/tax/management accountants, assurance associate)
- **Banking and Finance** (e.g., investment banker, stockbroker, venture capitalist, aviation finance associate, corporate banking analyst)
- **Human Resources Management** (e.g., HR/recruitment/compliance manager, training and development consultant)
- **Information Systems** (e.g., business analyst, ICT management, data and ai specialist, equity research analyst)
- **Management** (e.g., management/risk/high growth/financial services consultant, entrepreneur, supply chain manager)
- **Marketing** (e.g., advertising, brand management, social media manager, media, communications and journalism, commercial sales associate, trade development executive)
- **Graduate Study** (e.g., aviation finance, strategic management, business analytics, human resource management)



ENTRY REQUIREMENTS

For country specific entry requirements
visit www.ucd.ie/global

Length of Course

3 Years
(4 Years with Optional Internship)

OPPORTUNITIES

Internship
Optional One Year

Exchange Opportunity

Optional Trimester Exchange in Stage 2

Mentoring Programme

Optional Programme

STAGE 1			
Autumn Trimester	Business in Society	Mathematics for Business	Effective Learning & Development
	Business Law 1	Inside Organisations	Foundations of Managements
Spring Trimester	Financial Accounting 1	Business Management Simulation	Microeconomics for Business
	Digital Technologies in Business	Data Analysis for Decision Makers	Elective

STAGE 2			
Autumn Trimester	Financial Accounting 2	Principles of Finance	Macroeconomics for Business
	Digital Society	Marketing Firms Customers & Society	Elective

Optional Trimester Abroad			
Spring Trimester	Management Accounting	Global Business	Sustainable Operations & Supply Chain Management
	Business Analytics	Business Option Module	Elective

Optional Internship Year			
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FINAL STAGE			
Autumn Trimester	Business Strategy	Personal Development Portfolio	People at Work
	Business Option Module	Business Option Module	Elective
Spring Trimester	New Venture Creative & Development	Business Option Module	Business Option Module
	Business Option Module	Business Option Module	Elective

* The BComm programme is currently undergoing a review and modules are subject to change for 2024 Entry.



BSc BUSINESS

BSc (Hons) (NFQ Level 8)
Business B722

The BSc Business is an excellent degree programme for students aiming to develop the knowledge, skills and intercultural competencies essential in the global world of business and management.



WHY IS THIS COURSE FOR ME?

The BSc Business degree is a dynamic new degree from the UCD Quinn School. The BSc Business offers a programme of modules focused on real-world business skills and intercultural competencies ideal for students considering a career in international business and management. The BSc Business will help you develop the intellectual, analytical, critical and employability skills you will need to succeed as a leader in careers across different sectors on the global stage.

WHAT WILL I STUDY?

The BSc Business is an excellent degree programme for students looking to develop the knowledge, skills and competencies essential in the global world of business and management.

In your first and second year, you will study a wide range of business subjects which will give you a solid understanding of the foundations of business. At the same time, you will develop your intercultural competencies through a series of skills-based modules.

After second year students can decide to take part in an optional Exploratory Year or in the Quinn Internship Programme, turning their degree into four years. The Exploratory year involves studying at a partner university for a trimester and completing a work-based consultancy project for the second trimester.

In final year, students can decide to take a business pathway or global business pathway which is more focused on global and international business.

CAREER AND GRADUATE STUDY OPPORTUNITIES

The BSc Business will provide you with the knowledge and skills required to succeed in a dynamic global business environment. Our diverse dynamic learning environment produces graduates with a high level of transferable business, interpersonal and intercultural skills and competencies.

Through a range of assessment types, innovative group projects and individual course work, presentations, business simulations and contemporary case studies you will be ready to launch a successful career in any multinational enterprise.

The BSc Business will help you develop the intellectual, analytical, critical and employability skills you will need to succeed as a leader in careers across different sectors on the global stage.

ENTRY REQUIREMENTS

For country-specific entry requirements visit www.ucd.ie/global

Length of Course

3 Years
(4 Years with Optional Internship/Exploratory Year)

OPPORTUNITIES

Internship

Optional One Year

Exchange Opportunity

Optional Trimester Exchange in Stage 2

Mentoring Programme

Optional Programme

Exploratory Year

Optional Year Programme



SHANNON BERGIN
BSc Business Student

I chose to study BSc Business at UCD because this programme offered the best of both worlds - combining business know-how and traveling - which was everything I sought in a university degree.

Studying here has been eye-opening and awe-inspiring. This programme has imparted me with a globalized, bird's eye perspective of the industry and its inner functions. The wide variety of multi-national corporations located in Ireland are a key factor of studying here in Dublin - the opportunities are limitless.

STAGE 1			
Autumn Trimester	Inside Organisations	Mathematics in Business	Foundations of Management
	Business in Society	Business Law	Exploring Your Host Country
Spring Trimester	Financial Accounting 1	Business Management Simulation	Microeconomics for Business
	Digital Business	Data Analysis for Decision Makers	Elective
STAGE 2			
Autumn Trimester	Principles of Finance	Financial Accounting 2	Marketing Firms Customers & Society
	Digital Society	Intercultural Competencies for a Global Workplace	Elective
Optional Trimester Abroad			
Spring Trimester	Management Accounting	Global Business	Global Operations and Supply Chain Management
	Business Analytics	Business and the EU	Elective
Optional Internship / Optional Exploratory Year			
FINAL STAGE			
Autumn Trimester	Business Strategy	Personal Development Portfolio	Business Option Module
	Business Option Module	Business Option Module	Elective
Spring Trimester	New Venture Creation & Development	Cultural Intelligence in Management	Business Option Module
	Business Option Module	Business Option Module	Elective

BCOMM INTERNATIONAL

BComm (Hons) (International) (NFQ Level 8)
Commerce International BSW1

Commerce International (BCIT) combines a flexible business education from Ireland's leading business school with the linguistic skills and cultural understanding to succeed in the exciting world of international business.



WHY IS THIS COURSE FOR ME?

Students of the BCIT course are well-grounded in the theory and practice of business management and equipped to understand and comment critically on business issues. To achieve a truly global perspective on business, it is necessary to immerse yourself in the culture and not just learn the vocabulary. Students are brought to a high level of language proficiency and cultural sensitivity, which enables them to live abroad for a year and to study business through their chosen language. While this immersive experience is a demanding challenge, education experts have shown that these multicultural competencies are strongly linked with innovative thinking and creative performance.

WHAT WILL I STUDY?

On applying, you will select two languages to study, choosing from Chinese, French, German, Italian or Spanish. With the exception of French, you will have the opportunity to study these languages from beginner level. At the end of the first trimester, students choose one of the two options to pursue as their language minor for the remainder of the course. While the European language options include a focus on literature and culture, the Chinese language option encompasses culture, politics, law and society.

Throughout the duration of the course, you will receive a firm foundation in core and specialist business disciplines, as well as developing your language proficiency to degree minor level.

INTERNATIONAL YEAR ABROAD

The year studying abroad at one of our highly regarded international business school partner universities is an integral part of the BCIT programme. When studying abroad in third year you will have two options:

The Modern Languages Route

With the European language minors, you will study business modules through the chosen language for the year, while the Chinese minor involves one trimester studying Chinese language and a second trimester studying business through English.

The Global Business Route

You will study international business abroad through English at one of our partner universities. In fourth year when you return to UCD, you will no longer study a language, but will concentrate solely on business subjects.

In third year, whether at home or abroad, you will also have an opportunity to participate in the BCIT summer internship module, and avail of academic credit for this experiential learning.

ENTRY REQUIREMENTS

For country specific entry requirements visit www.ucd.ie/global

Length of Course
4 Years

Language Options
Chinese, French, German, Italian & Spanish

SPECIAL ENTRY REQUIREMENTS

- An advanced level of French is required to take any French language combination.
- Applicants with advanced levels of Chinese are welcome on the course. Each applicant will take a placement test to ensure registration to the correct level of Chinese language at the start of the course.
- Beginners German combined with beginners Spanish is not available.

Note: You must be committed to spending an academic year abroad and have an interest in and aptitude for languages. Students are not recommended to select two new languages.

OPPORTUNITIES

Internship
Optional Students can undertake a summer internship module for academic credit.

Exchange Opportunity
Mandatory Full Year Abroad in Stage 3

Mentoring Programme
Optional Programme



AMY JAFARI
BComm
International Student

The programme captivated me due to its promise of delving into business from a worldwide vantage point. UCD Quinn provided not only education but also a launchpad for my personal and professional growth. The Commerce International programme gave me a profound grasp of intricate global business dynamics. While learning Chinese within a business context was demanding, the rewards were immeasurable.

STAGE 1			
Autumn Trimester	Mathematics for Business	Business in Society	Inside Organisations
	Foundations of Management	Language 1 Core Module	Language 2 Core Module
Spring Trimester	Financial Accounting 1	Data Analysis for Decision Makers	Microeconomics for Business
	Language Core Module	Language Core Module	Elective
STAGE 2			
Autumn Trimester	Principles of Finance	Comparative Human Resource Management	Marketing: Firms Customers & Society
	Language Core Module	Language Option Module	Elective
Spring Trimester	Management Accounting	Digital Technologies in Business	Studies in Global Operations
	Language Core Module	Language Core Module	Language Option Module
STAGE 3 - FULL YEAR EXCHANGE			
Full Academic Year	Understanding the host country	Enhancing Chinese Language Abroad OR Language Experience Abroad	Students also take agreed Business Modules at the University Host Partner University
STAGE 4			
Autumn Trimester	Business Strategy	Business Option Module	Business Option Module
	Language Core Module	Language Option Module	Elective
Spring Trimester	New Venture Creation and Development	Business Option Module	Business Option Module
	Language Core Module	Language Option Module	Elective

BSc ECONOMICS AND FINANCE

BSc (Hons) (NFQ Level 8)
Economics & Finance BSS2

Recognised as one of the premier degrees in its field in Ireland and internationally, it equips students with outstanding expertise in quantitative methods, analytical skills and a rigorous preparation in economics and finance.



WHY IS THIS COURSE FOR ME?

If you have a strong interest or ability in economics, maths and statistics, this degree provides everything you need for a future career in the areas of financial economics, banking and finance.

The skills that this course develops are valuable on their own in many careers and provide the essential background for learning Economics and Finance.

WHAT WILL I STUDY?

First Year - Develop Your Knowledge

During the first year of this course, you will develop your knowledge and understanding of core principles, concepts, methods and theories relevant to the study of Economics and Finance.

The emphasis initially will be on quantitative methods (Maths and Statistics) and Economics to build solid academic foundations on which competencies in Business and Finance will be advanced throughout the course.

Year 2 & Final Year - Apply This Knowledge

You will then learn to apply this knowledge to practical and important problems faced by businesses and policy makers in a broad range of settings in the financial industry.

In final year, depending on your area of interest you can specialise in the module areas of Economics, Finance or Maths & Statistics.

The Finance stream places emphasis on problems and applications relevant to the financial industry and corporate financial management.

If you choose the Economics or Maths & Stats stream, the emphasis will instead be on different aspects of economic analysis and quantitative methods needed to support (as a consultant or an analyst) and undertake (as a manager or a policy-maker) decision-making in a corporate or policy-making setting.

CAREER AND GRADUATE STUDY OPPORTUNITIES

This highly regarded degree offers graduates exceptional prospects for future employment and study. Employment options may include:

- Investment Banking
- Analytics or Risk Analysis
- Stock Brokering
- Portfolio Management
- Corporate Finance, Economics and Insurance
- FinTech and Data Science
- Sales, Trading and Algorithmic Trading

BACHELOR OF BUSINESS & LAW

BBL (Hons) (NFQ Level 8)
Business & Law BSJ4

The Business & Law (BBL) degree combines law and business into a single degree, providing you with an ideal skill-set for the commercial world and offering valuable career flexibility.



WHY IS THIS COURSE FOR ME?

BBL graduates are uniquely equipped with the numeracy and financial literacy of a business degree combined with the analytical and advocacy skills that arise from legal training.

WHAT WILL I STUDY?

First, Second & Third Year

During your first three years, you will study both business and law modules in equal measure and you will learn how these two disciplines interrelate. The broad range of business modules includes:

- Accountancy
- Management
- Finance
- Economics & Marketing

In addition to studying core Law degree subjects, such as Contract Law, Tort Law and EU Law, you may choose from a large variety of other law modules including:

- Criminal Law
- Revenue Law
- Commercial Law
- Intellectual Property
- Employment Law

Fourth Year

According to your preference and career plans, you can choose to specialise in Business or Law. Students choosing to focus more on the business side in their subject choice can pursue careers in corporate finance, management, accountancy or business analysis, with many graduates pursuing entrepreneurial pathways. BBL students can select the modules necessary for legal professional recognition, which allows them to go on to qualify as a solicitor or barrister, and work in legal practices in Ireland or abroad.

Note: The intensive nature of the BBL degree means that you will not have time to take extra modules as part of UCD Horizons.

CAREER AND GRADUATE STUDY OPPORTUNITIES

The modern economy demands flexible and adaptable professionals. Graduates interested in business can pursue careers in: Accountancy, Finance, Tax Consultancy, Corporate Banking, Business, Analytics, Business Development, Marketing and Journalism, as well as opting for careers in NGOs and becoming entrepreneurs. Graduates with requisite law modules who wish to become a solicitor or barrister can take further study post-graduation for legal professional recognition.

ENTRY REQUIREMENTS

For country specific entry requirements
visit www.ucd.ie/global

Length of Course
4 Years

OPPORTUNITIES

Exchange Opportunity
Optional Trimester Exchange in Stage 3

Mentoring Programme
Optional Programme



GRACE ZHU
Business
& Law Student

Business and Law at UCD was my first choice of course as I felt the two subjects intertwined with each other and would provide endless diverse career paths. UCD offers a comprehensive range of modules ensuring students are more than prepared for their professional careers, regardless of which path they may choose.

A highlight of my time at UCD was during my third year. I had the honour of representing UCD Quinn in a strategic partnership with Howard University. We travelled to Washington DC to engage in a study week which was an enriching experience that broadened both my cultural awareness and helped me gain a global perspective. This partnership showcased UCD's commitment to fostering international connections and preparing students for a globalised world while also forging lifelong friendships.

STAGE 1			
Autumn Trimester	Mathematics for Business	Inside Organisations	Business in Society
	Constitutional Law: Institutional Framework	Contract Formation	Legal and Professional Skills
Spring Trimester	Data Analysis for Decision Makers	Micro-economics for Business	Digital Technologies in Business
	Constitutional Law: Fundamental Rights	Contract: Vitiating Factors and Remedies	Introduction to the Irish Legal System
STAGE 2			
Autumn Trimester	Principles of Finance	Digital Society	Marketing: Firms, Customers & Society
	Negligence and Related Matters	EU Constitutional Law	Criminal Liability
Spring Trimester	Financial Accounting 1	Business Analytics	Business Option Module
	Nominate Torts	EU Economic Law	Criminal Offences and Defences
STAGE 3			
Autumn Trimester	Financial Accounting 2	Business Strategy	Business Option Module
	Law Option Module	Law Option Module	Law Option Module
Optional Trimester Abroad			
Spring Trimester	Management Accounting	Global Business	Global Operations & Supply Chain Management
	Law Option Module	Law Option Module	Law Option Module
STAGE 4			
Autumn Trimester	People at Work	Business Option Module	Company Law I
	Law Option Module	Law/Business Option Module	Law/Business Option Module
Spring Trimester	New Venture Creation and Development	Business Option Module	Company Law II
	Law Option Module	Law/Business Option Module	Law/Business Option Module

ALTERNATIVE ENTRY PATHWAYS

INTERNATIONAL FOUNDATION YEAR

The International Foundation Year is a three-term programme, specifically designed for international students who do not meet the requirements for entry to UCD Bachelor programmes.

The course consists of modules taken over three terms commencing in September or January. You will study five core modules and four subject-specific modules designed to focus on academic areas most useful to your degree. On successful completion of the International Foundation Year, you may progress into the Commerce, BSc Business or Business & Law programmes.

For more information visit www.ucdisc.com

UCD LIBERAL ARTS PROGRESSION PATHWAY

The UCD Liberal Arts & Sciences Programme is a four-year programme that mirrors the American university educational system. Students are offered the time and space to explore different areas of study and interest, while meeting degree requirements, before settling on their degree of choice in year two or three.

For students with an interest in business, through the UCD Liberal Arts & Sciences Programme you can gain entry into Stage 2 of Commerce or BSc Business.

For more information visit www.ucd.ie/global/study-at-ucd/liberalartsandsciences





HELLEN TONG

Commerce Student

One thing I love about Quinn is the opportunities offered to students. I had the chance to attend industry insight days which helped me gain valuable knowledge about career opportunities and allowed me to network with professionals.

The school has strong connections with companies in the business world, which helps students learn practical skills and get a better understanding of the business world. Quinn's career services team is very supportive and provides guidance on resume preparation, interview skills, and job search strategies.



YOUR COLLEGE EXPERIENCE

The UCD Lochlann Quinn School of Business is located on a vibrant and bustling campus, which offers our students a wide range of opportunities to extend their time in UCD beyond the classroom and get involved with extra curricular activities.

UCD GLOBAL LOUNGE

The Global Lounge is a relaxed space for international students to hang out in during their time at UCD. Open five days a week, the Global Lounge plays host to a range of events and activities throughout the year. It is the centre of global engagement on campus and provides a "home away from home" experience to all UCD students.

UCD STUDENT CENTRE - SPORT & FITNESS

Our award-winning Student Centre and Sport & Fitness complex is the heart of extracurricular activities in UCD. Fully registered students have free access to the UCD Sport & Fitness Gym along with its calendar of fitness classes that run during the week. The Student Centre offers our students access to:

- 90-Seater Cinema • Drama Theatre
- Debating Chamber • TV and Radio Studios
- 50-Metre Swimming Pool • Rock Climbing Wall
- Fitness Studios • Sports Halls • Athletics Track

UCD SPORTS CLUBS

From competitive high-level teams who compete nationally and internationally, to introductory teams with a focus on the social experience, UCD Sports Clubs provide a huge range of opportunities for students to get involved.

Visit www.ucd.ie/sport/clubs to find out more.

UCD RES LIFE

Coming to live on campus in UCD can be an exciting time for many students. UCD Res Life is a programme aimed at building a community within UCD Residences through events, fitness classes and sporting activities, adventure days and cinema nights.

For more information visit www.ucd.ie/residences





STUDENT SOCIETIES

Student societies are a fantastic way to explore your interests and develop new ones. UCD has over 90 active student societies including the Musical Society and the Harry Potter Society, so there is something for everyone. Studying business, you may be interested in joining Datasoc, the Investors and Entrepreneurs Society or the Commerce and Economics Society.

Visit societies.ucd.ie for more information.

SOCIETY SPOTLIGHT

UCD INVESTORS & ENTREPRENEURS SOCIETY

The UCD Investors and Entrepreneurs Society is one of UCD's largest societies with over 2000 active members. This society has a student managed fund (SMF) each year and is a fantastic opportunity for those interested in Global Markets.

Visit ucd.ie for more information.

EXPERIENCE MORE

All students are automatically members of the UCD Students' Union, which represents, advises and supports students throughout their time in UCD.

CONNECT WITH US

ASK A QUESTION

If you have a question about any of our programmes **email** quinnschool@ucd.ie or **phone** +353 (1) 716 4833 to speak with our Student Recruitment and Marketing Manager.

Alternatively, we can connect you with the UCD Global Centre in your region to arrange an in-person meeting. UCD's five global centres are located in New York, Dubai, New Delhi, Kuala Lumpur and Beijing. Visit www.ucd.ie/global for more information.

VISIT OUR WEBSITE

For more information about the UCD Quinn School, our facilities and to read our student stories, visit www.ucd.ie/quinn

EVENTS

Keep up to date with the latest events taking place in the UCD Quinn School via our website. UCD Business specific virtual information events will be scheduled during the academic year.

VISIT UCD CAMPUS

UCD Campus Tours give prospective students and their families an insight into UCD campus life. If you can't make it to Dublin, you can book a guided Virtual Tour with a UCD Global Guide via ucd.ie/global

FOLLOW US ON SOCIAL MEDIA

Following us on social media is a great way to stay up to date with student life in the UCD Quinn School.

Find us @UCDQuinnSchool







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A MEMBER OF:



AWARDED:



The information in this prospectus is correct at the time of going to press, but the programmes and information provided are continuously developing and the University reserves the right to make changes.